DIGITAL SIGNAGE AT

STEPHENVILLE AIRPORT & GANDER AIRPORT IN NEWFOUNDLAND





HERE'S YOUR CHANCE for high impact advertising

prominantly displayed in the Gander Airport and Stephenville Airport

DOMINATE GANDER for Only \$99 per 4 wk period, or STEPHENVILLE for Only \$49 per 4 wk period

- 120 Second Play Loop
- 12 Clients Maximum in the Play Loop
- 10 Second Ads
- 28 Ads Each Client per Hour
- Almost 75% of adults age 18+ have seen digital out of home advertising in the past month
- Over half of Canadian adults claim to have taken action after seeing digital out of home advertising
- 78% of consumers say digital out of home advertising is attention grabbing



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