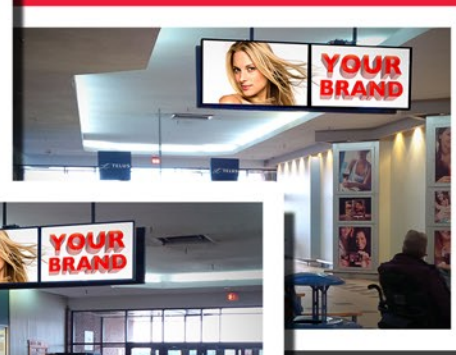
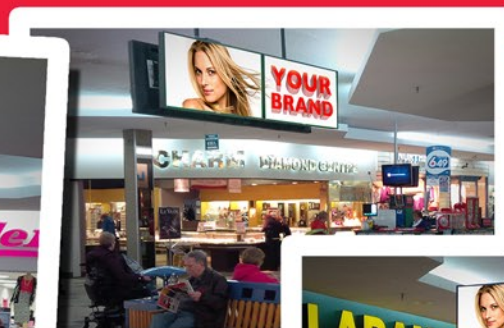


4

DIGITAL SIGNAGE AT

SHOPPING CENTRES ACROSS NEWFOUNDLAND



HERE'S YOUR CHANCE for high impact advertising, prominently placed in the **Carbonear** Trinity Conception Square Shopping Centre, **Clareville** Random Square Mall, **Corner Brook** Valley Mall Shopping Centre and **Stephenville** Mall Shopping Centre!

DOMINATE THESE MALLS for only \$299 per 4 wk period, per mall.

- Average weekly Foot Traffic of 10,000 in each Centre
- 4 Displays throughout each Centre
- 90 Second Play Loop
- 9 Clients Maximum in the Play Loop
- 150 Ads Each Client per Hour

- Almost 75% of adults age 18+ have seen digital out of home advertising in the past month
- Over half of Canadian adults claim to have taken action after seeing digital out of home advertising
- 78% of consumers say digital out of home advertising is attention grabbing



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