

ST. JOHN'S NEWFOUNDLAND...

OUTDOOR DIGITAL SIGNAGE

New Location at 21 Pippy Place - 8ft x 16ft Billboards!



HERE'S YOUR CHANCE to reach over 15,000 people a day at our **NEWEST LOCATION**. Each billboard **\$699** for 4 weeks.

- 90 Second Play Loop
- 9 Clients Maximum in the Play Loop
- 10 Second Ad Spots
- 900 Ads each Client per Billboard per Day
- 25,200 Ads each Client per Billboard over the 4 Weeks

- Almost 75% of adults age 18+ have seen digital out of home advertising in the past month
- 78% of consumers say digital out of home advertising is attention grabbing
- Over half of Canadian adults claim to have taken action after seeing digital out of home advertising



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